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The Brazilians





Synopsis

A country warmly hospitable and surprisingly violent, physically beautiful, yet appallingly poor—these are the contrasts Joseph Page explores in The Brazilians, a monumental book on one of the most colorful and paradoxical places on earth. Once one of the strongest market economies in the world, Brazil now struggles to emerge from a deep economic and social crisis, the latest and deepest nose-dive in a giddy roller-coaster ride that Brazilians have experienced over the past three decades. Page examines Brazil in the context of this current crisis and the events leading up to it. In so doing, he reveals the unique character of the Brazilian people and how this national character has brought the country to where it is today—teetering on the verge of joining the First World, or plunging into unprecedented environmental calamity and social upheaval. Not since Luigi Barzini's The Italians has a society been so deeply and accurately portrayed.

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Customer Reviews

Vast in area, rich in resources and uniquely integrated in racial composition, here is Brazil in all its beauty, contradictions, promises and disappointments. Page (Peron), whose love affair with the country spans 30 years, probes deep into the layers of Spanish, Portuguese, Dutch, African and Indian heritage that make Brazil so alluring and paradoxical. Idealistic and pragmatic, exuberant and passive, its people have survived colonialism, slavery, dictatorships and populism and now struggle toward a viable capitalism in a society characterized by extremes of wealth and poverty. The successful synergism of many races-"miscegenation has been a common and accepted

practice"-exists side by side with real discrimination. In this magnetizing study, Page also explores the meld of Catholicism and Pentecostalism, of native Indian healers and modern medicine, of African rhythms and Western music. He discusses the environmental and investment scenes as well as the addiction to soccer and to the telenovelas of the powerful Globus media empire, which so engross the population that the realities of life often seem to merge with their plots and characters. In its depth, scope and accessibility, this is an important work. Copyright 1995 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

It's not surprising that it would take 500-plus pages to define the Brazilians, and Page's definition is as remarkably cogent--given its length--as it is complete, compelling, and insightful. The spotlight in his "search for Brazilianness" illuminates all corners of this vast hemispheric neighbor of ours, achieving a many-angled perspective by drawing from events and traits in Brazilian history, politics, economics, natural history, and culture. His workable, wonderfully presented description of the Brazilian national character incorporates the impact of Portuguese, African, and indigenous Indian influences, the disproportion of wealth in the modern Brazilian state, the abundance of natural resources being squandered by ecological mindlessness, the easy coexistence of Roman Catholicism and African-based religions, and the peculiar personal psychology that leaves Brazilians at once charming and violent. No book substitutes for real experience, but this book runs a close second in terms of affording an understanding of Brazil. Brad Hooper --This text refers to an out of print or unavailable edition of this title.

My wife and I met in Seminary. She is from Brazil and we plan on moving there when I graduate. I have been to Brazil several times over the past few years and have fallen in love with their culture. But until I read this book, I did not know much of the history of South America's largest country. Page's book is an easy read, entertaining, and very factual. I found my self turning to my wife on a regular basis to discuss what I had just read. He was always right on! If you are planning a mission, vacation, or know a bunch of Brazilians, you have got to read this book. Call it Brazilian History 101. A great intro into Brazil's culture and history

Came in a condition far better than I was expecting for the price.

As a Brazilian I was curious about how Brazilian culture is perceived by a non Brazilian.

Unfortunately, I didn't notice or it wasn't stated that this book was published/copyrighted back in

1995. Since then a lot of things have changed in Brazil. The author needs to update this book or write a new. Fortunately, I only spent approx. \$4.75 for this as a used paperback.

I wish my college textbooks had been written this well! Page's book is chock full of information about Brazil's history, politics, economy, culture, environmental issues, geography, and and and! I learned so much. And yet I found I could not put the book down. It is so readable, never dry. I'm becoming a frequent traveler to Brazil and this book really enriches my travels. I only wish I had an update! This book takes you up to about 1995 ... I'm busily researching now to see what happened in areas concerning the environment, the government, the economy, etc. that Page so successfully introduced. It's as if Page wrote the beginning of a great story...now I want to continue reading about Brazil, to see what's happened since then.I can't finish this review without saying how sad much of Brazil's history is, and how much I admire the people's spirit.

Wonderful read if you'd like to education yourself on Brazil and it's deep culture

Great book. Torn in the binding.

Read this book BEFORE you go on a prolonged assignment to Brasil.

Great intro into Brasilian life, culture and history.

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